

Gillian Farley

+61 402 291 176 gillfarley@hotmail.com

www.blondpom.com

Working and studying in the digital industry for 12 years I have experience in all aspects of design and development, specifically specialising in user experience design.

Along with a great eye for design and a solid understanding of the technical side of the web, I also have a good understanding for user habits and trends. I am experienced in a variety of user centred design methods for large scale clients such as Visa Europe, NHS and Transport for London. I pride myself on my interpersonal skills which have been vital to working with users, clients and colleagues alike to achieve beautiful outcomes which are useful, usable and desirable.

Visa status: Granted 4 year Long Stay Business visa (457).

Employment

Tangent/One

June 2010 - present

Web Designer/Developer

- Visual and interaction design for web sites, apps and eDMs
- Development and implementation of UX process
- Development in XHTML/HTML5/CSS3
- Creation of user personas
- Running usability walkthroughs
- Producing prototypes
- Working in PHP based CMS

Contracting

Visual Jazz, DraftFCB, HHD
November 2009 - May 2010

Web Designer/Developer

- Design of websites and eDMs
- XHTML builds and WordPress styling
- Build of eDMs, set up and send from Campaign Monitor
- Requirements gathering through user interviews
- Card sorting, site map and wireframes

Redweb

January 2006 - October 2009

Lead Web Designer | January 2008 – October 2009

Junior Web Designer | January 2006 – December 2007

- Implementing the ux design process for key clients
- Website and microsite concepts and designs
- XHTML builds working with a variety of .NET CMS
- Leading brainstorming sessions
- Pitch work presentation
- Facilitated and collaborated the requirements process
- Overseeing and mentoring Junior Designers

Bournemouth University

December 2004 - September 2005

eLearning Technologist

- User interviews
- Accessibility reviews
- Making Flash movies for interactive content
- HTML builds

NHS

August 2003 - December 2004

Web Developer

- Design and build of a cancer information website
- Organisation of hosting, domain name and deployment
- Facilitated workshops with doctors, specialists and patient groups
- Manage the content writing
- Running usability tests to identify and report on key issues

Freelance

August 2003 - June 2010

- Creative and technical work
- Managing clients and projects from requirements stage through to sign off.
- Usability consulting

Education

September 1999 - June 2002

Bournemouth University

BA (Hons) Interactive Media Production

A three year course which covered graphic design, sound production, video, Flash and website builds. We were specifically taught Photoshop, Dreamweaver, Flash, Final Cut Pro and Director.

Skills

General: Card sorting, user interviews, prototyping (high and low fidelity), wireframing, leading brainstorming sessions, .

Software: Photoshop CS5, Fireworks CS5, Dreamweaver CS5, Illustrator CS5, Flash CS5, Omnigraffle, Office suite, Keynote.

CMS: Sitecore, Immediacy, Reddot, Fatwire, various in-house CMS

Operating Systems: Mac, Windows

References

References are available on request.